Series: Local Laws
Box# 050237
Folder# 2
SQUARE NAME, BETTY BRADY SQUARE, BRONX

1991
Juanita Johnson - Butler Memorial Methodist Church
Mary Morton - Butler Memorial Methodist Church
Elmey Freeman - Butler Memorial Methodist Church
Rev. Granville Forde - Pastor, Butler Memorial Methodist Church
LOCAL LAWS
OF
THE CITY OF NEW YORK
FOR THE YEAR 1991

No. 96

Introduced by Council Member Crispino; also Council Members Castaneira-Colon, Dear, Esland, Foster, and O'Donovan.

A LOCAL LAW

In relation to a square name, Betty Brady Square, Borough of the Bronx.

Be it enacted by the Council as follows:

Section one. The following square name is hereby designated as hereafter indicated.

<table>
<thead>
<tr>
<th>New name</th>
<th>Present name</th>
<th>Limits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Betty Brady</td>
<td>(none)</td>
<td>the area of the street located at the intersection of East Gun Hill Road, Fenton Avenue, Knapp Street, Morgan Avenue and Dewitt Place</td>
</tr>
</tbody>
</table>

§ 2. This local law shall take effect immediately.

THE CITY OF NEW YORK, OFFICE OF THE CITY CLERK, S.S.:

I hereby certify that the foregoing is a true copy of a local law of The City of New York, passed by the Council on November 26, 1991, and approved by the Mayor on December 16, 1991.

CARLOS CUEVAS, City Clerk, Clerk of the Council

CERTIFICATION PURSUANT TO MUNICIPAL HOME RULE LAW § 27

Pursuant to the provisions of Municipal Home Rule Law § 27, I hereby certify that the enclosed local law (Local Law 96 of 1991, Council Int. No. 813) contains the correct text and:

Received the following vote at the meeting of the New York City Council on November 26, 1991: 32 for, 0 against.

Was approved by the Mayor on December 16, 1991.

Was returned to the City Clerk on December 17, 1991.

JEFFREY D. FRIEDLANDER, Acting Corporation Counsel
Honorble Carlos Cuevas  
City Clerk and Clerk of Council  
Municipal Building  
New York, NY 10007

Dear Mr. Cuevas:

Transmitted herewith are bills passed by the City Council titled:

\Int. No. 724-A  
\Local Law #94  
A LOCAL LAW to amend the administrative code of the city of New York, in relation to an enhanced 911 telephone surcharge.

\Int. No. 792-A  
\Local Law #95  
A LOCAL LAW in relation to a street name, Marcy Avenue-Rev. Dr. Gardner C. Taylor Boulevard, Borough of Brooklyn.

\Int. No. 813  
\Local Law #96  
A LOCAL LAW in relation to a square name, Betty Brady Square, Borough of the Bronx.

\Int. No. 814  
\Local Law #97  
A LOCAL LAW in relation to a street name, Paulding Avenue-Rev. W.P. Johnson Place, Borough of the Bronx.

December 17, 1991
Int. No. 816

Local Law #98

A LOCAL LAW in relation to a corner name, Mike Quill Corner, Borough of the Bronx.

Which were approved by the Mayor under the date of December 16, 1991.

Yours truly,

[Signature]

Peter Cheung
Fiscal Officer

PC/aa
Enclosures
The Council of the City of New York
Finance Division
Marc V. Shaw, Director
Fiscal Impact Statement

Intro. No: 813
Committee: Parks Recreation & Cultural Affairs

Title: Street Name Change
Sponsor: CM. Crispino

Summary of Legislation:
This legislation proposes to name a Square currently unnamed to Betty Brady Square. The limits of this change is the area of the street located at the intersection of East Gun Hill Road, Fenton Avenue, Knapp Street, Morgan Avenue, and Dewitt Place.
Effective Date: Immediately upon enactment.

FY in which full fiscal impact anticipated: Fiscal 1992

Fiscal Impact Statement:

<table>
<thead>
<tr>
<th></th>
<th>Effective FY 92</th>
<th>FY Succeeding Effective FY 92</th>
<th>Full Fiscal Impact FY 93</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues (+)</td>
<td>$0</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>Expenditures (-)</td>
<td>$750</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>Net</td>
<td>($750)</td>
<td>None</td>
<td>None</td>
</tr>
</tbody>
</table>

Impact on Revenues: None

Impact on Expenditures:
The cost of producing a sign is approximately $25.00 per sign on average with the cost of labor for the installation of the signs being an additional $200.00 for every two signs. This area will require 6 signs for a total cost of $750.00.

Source of Funds to Cover Estimated Costs: General Fund

Source of Information: Department of Transportation
Estimate prepared by: City Council Finance Division
Date Submitted to Council: November 21, 1991
FIS History: To be Considered by the Committee on November 21, 1991
THE COUNCIL
THE CITY OF NEW YORK

[Appearance Card]

I intend to appear and speak on Int. No. ___ Res. No. ___
☐ in favor ☐ in opposition

Date: 11/21/91

(PLEASE PRINT)

Name: Elsa Gilligan
Address: 1725 Stillwell Ave. BK NY 10426
I represent: Chester Civic Improvement Assoc.
Address: P.O. Box 32 Baychester Sta. Bronx NY 10469

Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL
THE CITY OF NEW YORK

[Appearance Card]

I intend to appear and speak on Int. No. ___ Res. No. ___
☐ in favor ☐ in opposition

Date: 11/21/91

(PLEASE PRINT)

Name: Gamille Parker
Address: 223 Stillwell Ave
I represent: Chester Civic Assoc.
Address: 70 S 2 Baychester Stn

Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL
THE CITY OF NEW YORK

[Appearance Card]

I intend to appear and speak on Int. No. ___ Res. No. ___
☐ in favor ☐ in opposition

Date: 11/21/91

(PLEASE PRINT)

Name: Louis Salvati
Address: 2233 Neere Ave BK NY 10469
I represent: Chester Civic Improvement Assoc.
Address: 80 S 3 Baychester Stn

Please complete this card and return to the Sergeant-at-Arms
The Council of the city of New York

Committee on Parks, Recreation and Cultural Affairs

Date: November 21, 1991

Int. Res. M.

Oversight Subject: Department of Parks and Recreation

<table>
<thead>
<tr>
<th>Council Member</th>
<th>Present</th>
<th>Yes</th>
<th>No</th>
<th>Abstain</th>
<th>Yes</th>
<th>No</th>
<th>Abstain</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ward</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Povman</td>
<td>x</td>
<td></td>
<td>x</td>
<td></td>
<td>x</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foster</td>
<td>x</td>
<td></td>
<td>x</td>
<td></td>
<td>x</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wooten</td>
<td></td>
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<td>x</td>
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<tr>
<td>Eldridge</td>
<td></td>
<td></td>
<td>x</td>
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</tr>
<tr>
<td>Cerullo III</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Present: 7

Other Council Members Attending: Crispino

Time of Opening: 1:05

Time of Adjournment: 2:30

Speakers:
INT. NO. 813  By:  Council Member Crispino; also Council Members Castaneira-Colon, Dear, Eisland and O'Donovan.

SUBJECT:  In relation to a square name, Betty Brady Square, Borough of the Bronx.

INTENT:  This legislation would name the area of the street located at the intersection of East Gun Hill Road, Fenton Avenue, Knapp Street, Morgan Avenue and Dewitt Place, Betty Brady Square.

COMMENT:
Betty Brady was born in New Jersey and came to the Bronx with her husband James when they were married in 1937. In 1950 they moved to the Chester Civic section, where they raised five children. Both Betty and her husband became involved in the Chester Civic Association, each holding offices in the organization. The couple also became involved in the Holy Rosary Church, where Betty served on the parish council for many years. In addition, Betty was a girl scout leader.

Betty first became known as a fighter for local issues when she organized "buggy brigades" of mothers and children in a
demonstration of support for the installation of a traffic light near the Holy Rosary Church. She was also a neighborhood block watcher and a very active member of the Chester Civic neighborhood patrol.

Betty's community work also included serving as one of Holy Rosary's first eucharistic ministers and bringing communion to residents at nine area nursing homes, four days per week. She also served as a volunteer with the handicapped at Calvary Hospital. In addition, Betty served as a member of Chester Civic's Board of Directors for many years, and was also a member of the Board of Directors at Astor Home and AHRC group home.

One of Betty's most significant accomplishments was the establishment of the Gun Hill Branch of the New York Public Library, for which Betty campaigned heavily over a period of 20 years. The community's library had been previously located on a tiny site on Astor Avenue.

Betty Brady, through her many volunteer services and her efforts to secure the Gun Hill Branch of the New York Public Library, was a great asset to her community and will always be remembered.
A LOCAL LAW

In relation to a square name, Betty Brady Square, Borough of the Bronx

Be it enacted by the Council as follows:

Section one. The following square name is hereby designated as here-after indicated.

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<tr>
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<td>Betty Brady Square</td>
<td>(none)</td>
<td>the area of the street located at the intersection of East Gun Hill Road, Fenton Avenue, Knapp Street, Morgan Avenue and Dewitt Place</td>
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§2. This local law shall take effect immediately.
The Council of the City of New York
Finance Division
Marc V. Shaw, Director
Fiscal Impact Statement

Intro. No: 813
Committee: Parks Recreation & Cultural Affairs
Sponsor: CM: Crispino

Title: Street Name Change

Summary of Legislation:
This legislation proposes to name a Square currently unnamed to Betty Brady Square. The limits of this change is the area of the street located at the intersection of East Gun Hill Road, Fenton Avenue, Knapp Street, Morgan Avenue, and Dewitt Place. Effective Date: Immediately upon enactment.

FY in which full fiscal impact anticipated: Fiscal 1992

Fiscal Impact Statement:

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Impact on Revenues: None

Impact on Expenditures:
The cost of producing a sign is approximately $25.00 per sign on average with the cost of labor for the installation of the signs being an additional $200.00 for every two signs. This area will require 6 signs for a total cost of $750.00.

Source of Funds to Cover Estimated Costs: General Fund

Source of Information: Department of Transportation

Estimate prepared by: City Council Finance Division

Date Submitted to Council: November 21, 1991

FIS History: To be Considered by the Committee on November 21, 1991
THE COUNCIL

The City of New York

Int. No. 813

November 12, 1991

Introduced by Council Member Crispino; also Council Members Castaneira-Colon, Dear, Eiland, and O'Donovan—read and referred to the Committee on Parks, Recreation and Cultural Affairs.

A LOCAL LAW

In relation to a square name, Betty Brady Square, Borough of the Bronx.

Be it enacted by the Council as follows:

<table>
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<tr>
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<tbody>
<tr>
<td>New name</td>
</tr>
<tr>
<td>Betty Brady</td>
</tr>
</tbody>
</table>

§ 2. This local law shall take effect immediately.
Hon. Fernando Ferrer  
Bronx Borough President  
851 Grand Concourse  
Bronx, New York 10451

Re: Int. 31/4 Street Name, Paulding Ave.-Rev. W.P. Johnson Place, Bronx  
Int. 1/2 Square Name, Betty Brady Square, Bronx  
Int. 1/2 Corner Name, Mike Quill Corner, Bronx

November 8, 1991

Dear Borough President Ferrer:

Please be advised that the Committee on Parks, Recreation and Cultural Affairs will meet on Thursday, November 21, 1991, at 1:00 P.M., at 250 Broadway, 23rd Fl., Hearing Room, New York, New York regarding the referred topic.

You are hereby invited to attend this hearing and testify therein. Please feel free to bring with you such members of your staff you deem appropriate to the subject matter.

If possible, please send fifteen (15) copies of your written testimony to my office prior to the hearing date. If this is not feasible and you plan to participate, it would be greatly appreciated if you could bring these copies to the hearing.

I would appreciate receiving a response from you as to whether or not you will be able to attend.

Thank you for your cooperation.

Sincerely yours,

Yvonne Gonzalez  
Assistant Counsel

YG:amf
Int. No.

By Council Member Crispino

A LOCAL LAW

In relation to a street name, Paulding Avenue - Rev. W.P. Johnson Place, Borough of the Bronx.

Be it enacted by the Council as follows:

Section one. The following street name is hereby designated as hereafter indicated.

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<tr>
<td>Paulding Avenue - Rev. W.P.</td>
<td>Paulding</td>
<td>from East 222nd Street</td>
</tr>
<tr>
<td>Johnson Place</td>
<td>Avenue</td>
<td>to East 223rd Street</td>
</tr>
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</table>

§2. This local law shall take effect immediately.
Int. No.

By Council Member Crispino

A LOCAL LAW

In relation to a square name, Betty Brady Square, Borough of the Bronx

Be it enacted by the Council as follows:

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§2. This local law shall take effect immediately.

DEB:rd  
LS 2223  
DG-SNC  
10-16-91
By Council Member Eisland (by request of the Bronx Borough President)

A LOCAL LAW

In relation to a corner name, Mike Quill Corner, Borough of the Bronx.

Be it enacted by the Council as follows:

Section one. The following corner name is hereby designated as hereafter indicated.

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<tbody>
<tr>
<td>Mike Quill Corner</td>
<td>none</td>
<td>the southeast corner of West 240th Street and Broadway</td>
</tr>
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</table>

§2. This local law shall take effect immediately.
Int. No. 813

By Council Member Crispino

A LOCAL LAW

In relation to a square name, Betty Brady Square, Borough of the Bronx

Be it enacted by the Council as follows:

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§2. This local law shall take effect immediately.
October 16, 1991

TO: Council Member Crispino
FROM: Legal Division
RE: Square name, Betty Brady Square, Borough of the Bronx.

The attached material was prepared at your request. When you submit this legislation for introduction to the Speaker's office, please attach the appropriate Community Board letter of support and all relevant information, such as a biography, regarding designee. Please note that the Council disfavors any name change where significant controversy may result.

If it is to be introduced, you may indicate below that you have received and approved the draft and then forward six copies to Peter F. Vallone, Speaker, City Hall.

A copy of the above local law has been sent to Council Member ____________ for introduction.

Richard M. Weinberg
Director and General Counsel

LS#223

Diane E. Blanc
Legislative Attorney

Peter F. Vallone:

Please introduce this legislation. My approval is/is not (please circle where appropriate) needed for co-sponsorship.

Council Member's Signature
MEMORANDUM IN SUPPORT

TITLE: In relation to a square name, Betty Brady Square, Borough of the Bronx.

TYPE OF LEGISLATION - Intro.

SUBMITTED BY: Council Member Crispino

REASONS FOR SUPPORT:

Betty Brady was a dedicated community leader who was instrumental in securing the Gun Hill Branch of the New York Public Library and who performed many volunteer services.
17 October 1991

Ms. Diana Blanc
The Council of the City of New York
250 Broadway
New York City, New York 10007

Dear Ms. Blanc:

At its regularly scheduled meeting for the month of September, the membership of Community Board #12 (The Bronx) voted unanimously to request that the Council of the City of New York re-name the area of the street located at the intersection of East Gun Hill Road, Fenton Avenue, Knapp Street, Morgan Avenue and Dewitt Place "Betty Brady Square." Cognizant of her exemplary civic service and selfless dedication to her neighborhood, this Board is of the unanimous position that the re-naming of this intersection in memory of Mrs. Brady is an appropriate and apt act of appreciation on behalf of a much indebted and grateful community. To underscore this point, I herewith enclose for your perusal a Biography of Betty Brady comprised by her friends and neighbors in the Chester Civic Improvement Association, a community organization that Mrs. Brady and her husband, James, gave so much of their energies to for so many years.

On behalf of all of my colleagues at Community Board #12, I urge you and your colleagues at the City Council to act upon our recommendation as expeditiously as possible.

Very truly yours,

[Signature]

Chairman

FATHER Richard F. Gorman

Enclosure

pc: The Honorable Fernando Ferrer, President, Borough of The Bronx
    The Honorable Peter F. Vallone
    Speaker, The Council of the City of New York
    The Honorable June M. Eisland, Councilwoman
    The Honorable Jerry L. Crispino, Councilman
    Mr. Lou Salvati
    President, Chester Civic Improvement Association, Inc.
Betty Brady, 76, was born in New Jersey and came to the Bronx with her husband James when they were married in 1937. They moved to the Chester Civic section in 1950, where they raised five children.

The couple soon became involved both in the Chester Civic Association, each holding offices in the group, and at Holy Rosary Church, where Betty served on the parish council for many years and was a Girl Scout leader.

Betty started becoming known as a fighter for local issues when she organized “buggy brigades,” of mothers and kids to protest for the installation of a traffic light near the church. Until recently she was a staunch anti-abortion activist, and neighborhood blockwatcher. She was also very active with the Chester Civic neighborhood patrol. You could always count on Betty when you needed someone to fill in on the patrol.

Perhaps her most satisfying victory was that of the New York Public Library’s Gun Hill Branch. Once located at a tiny site on Astor Avenue, Betty pushed to get a new, bigger library for about 20 years.

Betty kept up her community work, in particular serving as one of Holy Rosary’s first eucharistic ministers and until recently she brought communion to residents at nine area nursing homes, four days per week. She also served as a volunteer with handicapped at Calvary Hospital and on the Board of Directors at Astor Home and AHRC group home. She was also on Chester Civic’s Board of Directors for many years.

In addition to her five children, Betty is survived by nine grandchildren and one great grandchild. Her husband, for many years an officer at Chemical Bank, died in 1982.

Betty was a "little lady" who was large in spirit. She showed that one person can make a difference because she was the kind of person who didn't quit. When there was something wrong in the community, she never gave up. She had a phone book with all the legislators phone numbers and she used it quite frequently.

She was a great asset to the community and her work on the library and her many other volunteer services will always be remembered.