

PRESS RELEASE
October 18, 1967'

For Immediate Release

Mrs. Jeannette Walker, Assistant to the President
and Manager of the Steinway Concert and Artist Department at
Penny-Owsley Music Company in Los Angeles for the past twenty
years, retired in September.

Charles J. Penny presented Mrs. Walker with a
surprise gift from the company, at her Going Away Party - a new
Steinway piano, which will enable her to keep in "direct touch"
with her good friend of many years.

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Picture of Emory & Josephine Penney at Head Table of some
NAMM Thing, date unknown Filed under STEINERT

Penny-Owsley was sold to Sheron Cloy who
changed name to Sheron Cloy and operated it till
1997 (?) Penny Store for Charles Penney.

STEINWAY NEWS Issued by Steinway & Sons from 1935 to 1983

Here are principal mention of dealers with History or interesting pictures of execs, not every mention by any means. Nor every dealer

JENKINS Kansas City

- #56 1938 60th anniversary. Theodore E. there. Pictures
- #218 1952 Senior staff with William R.
- #228 1953 Opens Tulsa branch Fritz there
- #253 1955 Oklahoma City Golden Anniversary
- #271 1956 Summer Conference for teachers - pictures
- #288 1958 Paul Jenkins 50th anniversary
- #318 1964 "Steinway Month" pictures of execs

LYON & HEALY Chicago

- #71 1939 75th anniversary pictures and history
- #166 1947 Opens store in Columbus, Ohio
- #190 1949 85th anniversary
- #299 1960 Picture of execs.
- #318 1964 100th anniversary many pictures
- #317 1964 LaMair (by then no longer with L&H) retires from music business. Picture with Rose and Henry Z

STEINERT Boston

- #157 1947 Jerome F Murphy 50th anniversary
- #297 1959 100th anniversary pictures
- #304 1961 Obituary Jerome Murphy (1880 - 1961)
- #366 1977 Good picture Paul Murphy, jr. on cover with Kirchner

PENNY * OWSLEY Los Angeles

- #177 1948 Picture of Paul Owsley
- #319 1965 Picture and obit Charles Emory Penny
- #330 1968 Picture of Jeanette Walker

#138 July 1945
has pictures of store
and Partners - Start up

WHITTLE Dallas

- # 320 1965 Opening of new Oak Lawn store

THEARLE San Diego

- #308 1962 Harry Callaway 50th anniversary, many pictures

de WAARD BROS. Monsey, n.y.

- #242 1954 Picture of whole family around piano

HILTBRUNNER Cedar Rapids

- #243 1944 Appointed dealer. History and pictures of founders.

E.E.FORBES Birmingham

- #305 1961 Appointed dealer. Picture of family

WELLS Denver

- #319 1965 Obituary Russ Wells

CLARK Syracuse

- Two early pictures of Guido Singer - #306, #308. 1961, 1962

WELLS Christchurch New Zealand

- # 325 1966 Mr. and Mrs. Sedley Wells at Steinway Hall

The Penny-Owsley Music Company

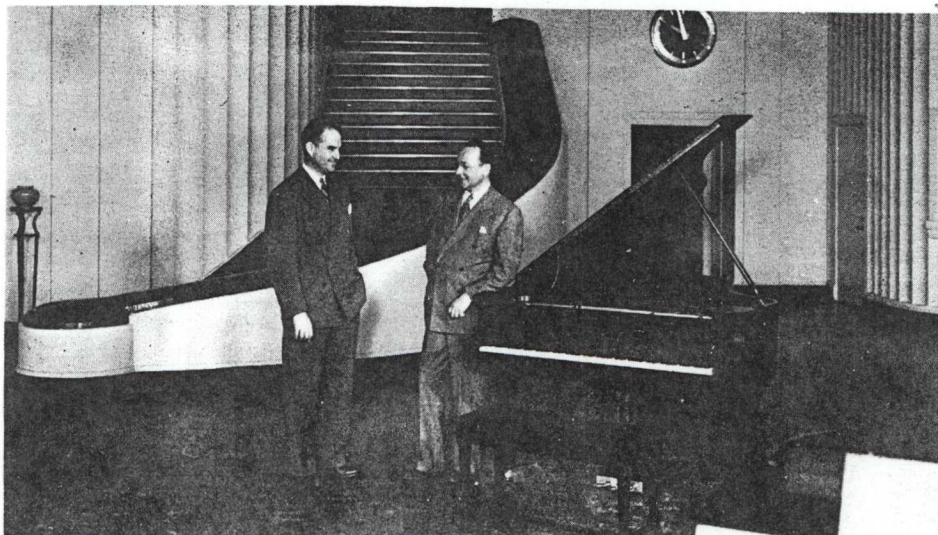
NEWS
July 1945



Exterior view of the Penny-Owsley Music Company

The PENNY-OWSLEY MUSIC COMPANY, Steinway dealers in Los Angeles, was founded in June 1944, by Mr. Emory Penny and Mr. Paul Owsley, for many years active and widely known in the music business. Mr. R. W. Elam, known to music lovers throughout the Los Angeles area, joined the Company as Manager of the Piano Department.

The store is located in the exclusive Wilshire shopping district on Wilshire Boulevard, and the warerooms are considered the most modern and beautiful in the country. Besides carrying a complete line of pianos, the PENNY-OWSLEY MUSIC COMPANY handles the Hammond Organ and other musical instruments, radios and records. The store is equipped with an up-to-date repair shop for pianos and other musical instruments.



Mr. Emory Penny (on right) and Mr. Paul Owsley

FROM: Penny-Owsley Music Company
3330 Wilshire Boulevard
Los Angeles, California

March 10, 1966

Penny-Owsley Opens Newest in Chain of Branch Stores
in Los Angeles Area

The week of February 14 marked the official opening for the newest addition to the Penny-Owsley Music Company organization's branch store-locations in the Los Angeles area. Located at a strategic corner in the heart of the prestige shopping area in downtown Los Angeles, Penny-Owsley's new store is located at 677 S. Figueroa in Statler Center, at the corner of 7th and Figueroa. The new store actually encompasses three store locations, which were consolidated and redesigned to allow for effective display of the musical instruments represented by Penny-Owsley. Dedicated to offering the music loving public in Los Angeles the very finest in musical instruments, Penny-Owsley is exclusive representative in Los Angeles for Steinway pianos and Hammond organs. Fisher Stereo Hi Fi and Sylvania Hi Fi and Television also make their headquarters at Penny-Owsley. The new downtown store was designed and decorated to offer customers a feeling of spaciousness amid pleasant surroundings, thus enabling them to inspect the merchandise on display at its best advantage. Penny-Owsley also is exclusive Los Angeles representative for Everett, Cable-Nelson and Chickering pianos. The three separate departments-- organ, piano and stereo hi fi-TV -- are located in separate rooms, which can be isolated for the convenience of salesmen demonstrating different instruments. "Everyone in our entire organization is proud of this beautiful new store," says Charles J. Penny, President of the company, "and we expect it to be one of our most important outlets."

At a reception held on February 16 from 5:00 to 7:00 P.M. civic leaders joined representatives of the music industry to extend best wishes to Mrs. Emory Penny, widow of the founder of the Penny-Owsley organization, and to Charles J. Penny, their son, now president of the company. Special programs were held daily during a three day Open House Celebration, highlighted by the appearance of famed Steinway artist Roger Williams, affectionately called "Mr. Piano," who made a rare personal appearance and gave an impromptu concert for the crowd of admirers that gathered to greet him. A special Organ Festival featuring three prominent guest artists on the new Model H Hammond closed the festivities on Sunday, February 20. Mr. E. W. (Ted) Whitting is the manager of the new downtown location, and has been with the Penny-Owsley for many years as manager of another branch.